

DufferinTrades.ca

Your Online Directory
for *local trades and suppliers*

Why list with DufferinTrades.ca?

- ✓ **It's affordable!** It's cheaper than Yellow Pages, full web sites (which can cost over \$1000) and unlike print advertisements it lasts all year - our packages start at \$99 / 6 months and the full page listing is only \$249 / year.
- ✓ **It works!** DufferinTrades.ca is a top listing on Google and Yahoo. If you already have a web site a DufferinTrades.ca listing will help to drive traffic to your existing site.
- ✓ Many online business directories only allow for limited contact info. A full page listing with DufferinTrades.ca includes your logo, photos, testimonials, a google maps listing and a detailed description of your business. You can even link to other reputable businesses that you work with.
- ✓ **It's easy!** Send us your contact info, logo and photos and we will do the rest; we can even take photos at your location!
- ✓ There are no hosting costs, domain name charges or hidden fees.
- ✓ Get more value for your marketing \$\$\$. We are marketing DufferinTrades.ca at trade shows, job sites, online and in print publications.



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Advertising Packages

Basic Listing: \$99 / 6 months

logo, contact info, link to your web site
(if applicable)

Full Page Listing: \$149 / 6 months or \$249 / 1 year

logo, contact info, link to your web site,
up to 4 photos, detailed description, affiliations
links & google maps listing

Featured Listing: additional \$9.99 / month

your business will be promoted on the
DufferinTrades.ca home page as a featured
listing

Questions? Want more information?

Please contact us and we will be
happy to help you!

519-923-6731 - Cathy Russell
519-986-2912 - Carey Meyers
advertise@dufferintrades.ca

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